

FOOD & DRINK

ASB SHOWGROUNDS CATERING (ASCD)

ASB Showgrounds Board has a Catering Department (ASCD) which has the sole catering rights for the ASB Showgrounds and Logan Campbell Centre. The ASCD are the exclusive supplier of all food and beverages on ASB Showgrounds premises. ASCD is entitled to subcontract these catering rights at its sole discretion.

EXHIBITION FOOD AND BEVERAGE POLICY

ASCD has exclusive rights for the sale and distribution of any Article of food, drink or tobacco. No exhibitor or person shall bring into the Showgrounds, distribute, or give away any item of food, drink or tobacco to visitors to the Showgrounds without prior written approval of the Functions Manager
This includes for example

Fruits
Water bottles / water coolers
Drinks in general
Chocolates
Lollies
Etc.

Guidelines for distribution of sample servings of food and beverages not purchased through the catering outlets on the Showgrounds premises are as follows:

- Samples must be given away free of cost to the patron
- Portions must be of a tasting style and size only.

Exclusive supplier agreements

The Showgrounds has exclusive supply agreements with the following:

- Nomad Espresso Limited – Coffee, Tea, Hot Chocolate beverages
- Frucor Beverages Ltd– carbonated and non carbonated soft drinks, water, juice
- Heathers Pikelets & Ice Creams

Should the Exhibitors wish to sample or exhibit products other than those from these exclusive suppliers in the above categories, this must be discussed with the Event manager at least seven days prior to the event.

Contact:

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LIQUOR LICENSING

All Halls and the area known as 'Village Green' are fully licensed from 6.00am to 3.00am, seven days a week.

Should a license be required outside the Board's permanent structures it is the exhibitor's responsibility to apply for the necessary temporary license with the written approval of the Event Manager and/or Operations Manager. This license should be applied for through the district licensing authority at the Auckland City Council. Requests for a letter of consent must be forwarded to the Event Manager and/or Operations Manager at evelyn@asbshowgrounds.co.nz or dean@asbshowgrounds.co.nz at least 28 days in advance of the event.